



2023 New England ITS Annual Interchange

September 7, 2023 | 7:30AM

The 2023 Annual Interchange, “Should ITS Mean Improved Transportation Safety”, is just around the corner and we invite you to take advantage of this opportunity to participate as an Exhibitor and/or a Sponsor! The Interchange presents a unique opportunity for access to transportation decision makers throughout New England.

The Interchange will be held on **Thursday September 7**, at the Courtyard by Marriott Boston Downtown - 275 Tremont St, Boston, MA 02116 (NEITS Annual Interchange participants may reserve a guest room at a discounted rate if they say they are with NEITS). This conference is an exciting one day program of panel discussions, technical sessions, and presentations. Our mission is to facilitate the transfer of knowledge between the public, private and academic sectors:

- We will continue the practice of offering complementary exhibit hall booths to Public Sector. We anticipate approximately 25 exhibitor booths total.
- We will also continue the practice of inviting our ITS Board of Directors, the ITS leaders from the six New England states to participate in panels and discussions as appropriate.

We expect to attract over 150 ITS professionals and policy makers.

We offer two opportunities for you to participate:

- **Exhibitors:** As an Exhibitor, you will have an opportunity to display your products and services. Refreshment breaks and lunch will be held to maximize your exposure to conference attendees. This location offers all- day exposure to the many State transportation professionals and officials who work in the area. Exhibitor spaces are available to New England ITS Members for \$500 and to Non-Members for \$800. Includes two registrations to the annual conference. Exhibitor registration limited to the first 25 who sign up.
- **Sponsors:** Show your support for New England ITS by becoming a conference sponsor. Champion (\$2,000), Partner (\$1,000), and Sponsor (\$500) sponsorship levels are available. You can also choose to be a Unique Event Sponsor (Single Event): Technology Sponsor (\$750), Lunchtime Sponsor (\$750), or Social Hours Sponsor (\$1000). Detailed descriptions of the sponsorship benefits are described in the attached Exhibitor/Sponsor Form.

Don't miss this opportunity to be a visible participant in one of the most popular local events of the year. Please make your check payable to **New England ITS** and return with the attached Exhibitor/Sponsor Form.

To provide adequate preparation time, Exhibitor/Sponsor Forms should be submitted by August 31, 2023. For questions related to sponsors and exhibitors, please email Derek Young at NEITS2023@gmail.com.

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EXHIBITOR/SPONSOR FORM

Benefits for Sponsors:

**Champion
\$2,000**

- Automatic 'Sponsor' level for next year's annual meeting
- Formal recognition during the morning and lunch programs
- 2 registrations plus all benefits of Partners and Sponsors!

**Partner
\$1,000**

- 1 booth in the exhibitor's area
- 2 registrations for the annual conference
- Company name listed in the conference program
- Company name, logo and link displayed on the New England ITS Website
- Company name prominently displayed on the Welcome/Thank You board.

**Sponsor
\$500**

- 1 registration for the annual conference
- Company name listed in the conference program
- Company name, logo and link displayed on the New England ITS Website
- Company name prominently displayed on the Welcome/Thank You board

**Unique Event
Sponsorship
(Prices vary)**

- Technology Sponsor (\$750) — 4 available
 - Recognition and company profile presented at beginning of each plenary session by session moderator. Profiles to be provided by each sponsor and are limited to 150 word maximum.
 - Includes all benefits of being a sponsor
- Lunchtime Sponsor (\$750) — 1 available
 - Recognition and company profile presented at beginning of lunchtime hour by session moderator. Profiles to be provided by each sponsor and are limited to 150 word maximum.
 - Corporate logo prominently displayed within dining area during lunchtime hour.
 - Includes all benefits of being a sponsor
- Social Hour Sponsor (\$1000) — 1 available
 - Corporate logo prominently displayed during the social hour
 - Includes all benefits of being a sponsor
- Lanyard Sponsor (\$1500) — 1 available
 - Corporate logo displayed on all nametags
 - Includes all benefits of being a sponsor

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September 7, 2023**

EXHIBITOR/SPONSOR FORM

Company Name:	
Contact Person:	
Address:	
Email:	
Phone #:	
Fax #:	
Booth Worker Name	
Booth Worker Name	
Where applicable:	
Registration Name	
Registration Name	

Please select one of the following:

Exhibitor (\$500 members,
\$800 non-members)

Unique Event Sponsorship

Technology (\$750)

Lunchtime (\$750)

Social Hour (\$1000)

Lanyard Sponsor (\$1500)

Champion (\$2000)

Partner (\$1000)

Sponsor (\$500)

To register please email this form to NEITS@engineers.org or fill out this form, send an email to lock in your spot, and return this form with payment to:

New England ITS
The Engineering Center
One Walnut Street
Boston, MA 02108-3616

Please make your check payable to: New England ITS

Prefer to pay by Credit card? <input type="checkbox"/> Amex <input type="checkbox"/> MC <input type="checkbox"/> Visa	

Card Number	

Expiration	CVV

Name on Card	

Billing Address on Card	

Refunds will not be provided for no-shows. Cancellations must be received by August 31, 2023 by email to NEITS@engineers.org.